



CRAIGSBOOK, INC.

2009 Advertising Price Sheet

Display Ads*

ITEM	Mo	Yr
QCX	75	900
HCX	125	1500
DQCX	125	1500
HPX	186	2232
TQPX	240	2880
FPX	300	3600
DTX	570	6840

* Price includes color

* Price Includes ABL & WBL

Classified Listings

ITEM	Mo	Yr
CRL	6.00	72.00
CBL	8.00	96.00
EL	5.00	60.00
ABL	8.00	96.00

CLASSIFIED LISTINGS

CRL (Classified Regular Listing)

CBL (Classified Bold Listing)

ABL (Anchor Bold Listing)

EL (Extra Line)

In Column Ads

ITEM	Mo	Yr
2HS	24.00	288.00
3HS	30.00	360.00
4HS	36.00	432.00
2HSD	30.00	360.00
3HSD	36.00	432.00
4HSD	42.00	504.00
4HSDR	47.00	564.00

IN-COLUMN ADS

2HS (1")

3HS (1.5")

4HS (2")

2HSD (1" W/LOGO)

3HSD (1.5" W/LOGO)

4HSD (2" W/LOGO)

4HSDR (2" W/LOGO & RED)

Menus

ITEM	Mo	Yr
DGFP	50.00	600.00
DGDT	99.00	1188.00

MENUS

DGFP (FULL PAGE MENU)

DGDT (2 PAGE MENU)

DGLL - Dining Guide Logo 180yr

TQPX (3/4 Page)

White Page Listings

ITEM	Mo	Yr
WRL	6.00	72.00
WBL	8.00	96.00
EL	5.00	60.00
SWBL	15.00	180.00
SWLL	20.00	240.00

WHITE PAGE LISTINGS

WRL (White Page Regular Listing)

WBL (White Page Bold Listing)

SWBL (Super White Bold Listing)

SWLL (Super White Logo Listing)

EL (Extra Line)

HPX (1/2 Page)

DQCX (1/4 Page)

HCX (1/4 Page)

QCX (1/8 Page)

Limited Availability

ITEM	Mo	Yr
OBC	1000	12,000
IFC	500	6000
IBC	380	4560
TABFP	660	7920
SPINE	500	6000
FRONT COVER BANNER	900	10,800

Display ads represented on this sheet are not the actual sizes but are scale representations to show basic ad outlines.